



The Leadership Circle®

The Leadership Circle Expands Reach in Latin America

Best-in-Class Leadership Development Extended to Spanish Speaking Countries

May 9, 2013 Toledo, OH (U.S.A.)—The Leadership Circle is pleased to announce an expanded presence in Latin America with new offices in Bogota, Colombia to better serve the Spanish-speaking countries of Central and South America.

“Our world needs leaders dedicated to creating a thriving future for global business and our sustainable collective welfare,” said Bob Anderson, founder and CEO of The Leadership Circle. “We’re pleased to extend our suite of best-in-class leadership assessments and workshops to this part of the world.”

“Business leadership everywhere is setting the agenda for the planet’s future,” said Art Shirk, Director of Training/Learning for The Leadership Circle – América Latina, “When it comes to developing leaders, training to competencies alone does not work very well. Solutions from The Leadership Circle deliver more rapid and lasting results by helping leaders gain deeper insight into their behavior and what is driving it.”

The company’s flagship offering, The Leadership Circle Profile™, is a robust 360-degree personal leadership assessment that is designed to accelerate leadership effectiveness beyond traditional competency-based approaches. The Leadership Circle Profile is the only 360-degree competency assessment that simultaneously provides focused competency feedback while revealing the underlying assumptions that are causing a leader’s pattern of strengths and limitations. The Leadership Circle Profile helps leaders understand the relationship between how they habitually think, how they behave, and, more importantly, how all this impacts their current level of leadership effectiveness.

“The Leadership Circle Profile expands a leader’s awareness. Once greater awareness is established,” said Shirk, “Leadership development can proceed. Without it, change rarely happens.”

The Latin American offices of The Leadership Circle will also support sales, certification, and delivery of the Leadership Culture Assessment, a similar 360-degree view of leadership across teams and organizations. Also offered will be certification workshops for HR/OD practitioners and professionals wishing to use these assessments inside client organizations.



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Two Leadership Circle Profile certifications are already scheduled, one July 31-August 2 2013 in Lima, Peru and a second September 23-25 2013 in Bogota, Colombia (additional details can be found online at <http://www.theleadershipcircle.com/services-2/calendar>). Each certification is a three-day program in which individuals with executive coaching experience can be certified to administer The Leadership Circle assessments, provide debriefing, and support follow-through coaching for managers and leaders.

About The Leadership Circle – América Latina

Based in Bogota, Colombia, The Leadership Circle – América Latina is led by Alberto Ricci Ferré (Director of Business), Arthur Shirk (Director of Learning), Sonia Sinisterra (Director of Business), and Patricia Echeverri (Client Services Representative).

The Leadership Circle – América Latina will serve all Spanish-speaking countries in central and south America, including Argentina, Bolivia, Chile, Colombia, Costa Rica, Ecuador, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, Uruguay, and Venezuela.

The Leadership Circle – América Latina is based in Bogotá Colombia, and affiliated with Coaching Hall International, a consulting firm founded in 2002 offering comprehensive services in organization and leadership development and professional coach certification.

About The Leadership Circle

The Leadership Circle offers best-in-class 360-degree assessment and development tools for individuals, groups, teams, and entire organizations. What The Leadership Circle ultimately provides is leadership *transformation*—change that evolves authentically from the inside out.

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